



## James E. C. Selle

James Selle is the Director of Meeting & Event Management for NorthStar Strategies. He utilizes the experience and expertise gained during a distinguished and diverse career to help NorthStar's meeting & event management clients navigate any challenge.

Since joining NorthStar Strategies in 2019, James has successfully organized and run events, conferences and outings for numerous clients. James has also worked closely with clients to design signature events including wine pairings, bourbon and whiskey tastings and cocktail making. Whether James is running a multi-day conference, a charitable golf outing or a small private dinner, James possesses a keen understanding of a client's needs and an intuitive ability to bring the client's vision to life.

James is a hospitality industry expert who successfully owned and managed his own restaurant. He has organized and run meetings and events across the country including multi-day festivals, golf outings, charitable fundraising galas and banquet dinners. His expertise is frequently sought by restaurants and other establishments on best practices, operations, budgeting, menus and attractions. He most recently managed the largest grossing restaurant in a prominent national hospitality group's portfolio, overseeing an 800-seat, five dining room restaurant and a 60 person staff.

James is also an IT, logistics and operations expert. He is a combat veteran who served 12 years in the United States Air Force as an Electronic Warfare Craftsman. Prior to his service to our nation, James worked as an IT Specialist for CNN. James is a graduate of Kennesaw State University and Air University, the United States Air Force's center for professional military education.

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